

Adriel Hernandez

GRAPHIC DESIGNER

Career Objective

My goals are to be an integral part of the Design Industry and to join a team that successfully coordinates the completion of challenging projects, allowing me to develop and expose my artistic skills and my knowledge. I am eager to contribute to a firm that can expose me to such challenges and contribute to my professional growth.

Education

University of Cienfuegos, Cuba. "Conrado Benitez"
Bachelor of Information Technology



Skills

Proficient in the use of Adobe Creative Cloud:

Adobe Photoshop, Adobe Lightroom, Adobe Indesign, Adobe Illustrator, Adobe Premiere, Adobe Animate, Adobe XD, Adobe Auditions.

- Photography
- Photo retouching.
- Web Design
- UX/UI
- 2D Animation / Adobe Flash and Adobe Animate.
- Corporate Identity.
- Typography.
- Video Edition.
- Extensive knowledge of both PC and Mac SO.



Courses and Certifications

2016 UX/UI. (Certification)

2015 Professional Photography. Lighting techniques. (Certification)

2014 Digital Printing Techniques. (Curse)

2014 Web Development. Focused on Wordpress. (Certification)

2009 2D animation. (Certification)

2009 Adobe Master Collection (Curse)

Professional Experience

2018 Graphic Designer. Prints Giclee Shop. *(Miami, Florida)* Professional Photo Editor. Specialized in color accuracy.

2017 Designer and Video Editor. MVP-Video. *(Miami, Florida)* Interface design and Video Editing.

2015 - 2017 Graphic Designer. VIVELAMODA FASHION *(Guayaquil, Ecuador)* Editorial design for a professional brand following market tendencies. Mainly focused on growth thru a network of fashion catalogs.

2014 - 2017 Graphic Designer Professor. LEXA Technological (Guayaquil, Ecuador) Digital photography post-production professor. Focused on photo retouching.

2014 - 2017 Professional Photography I Professor, ITF Institute (Guayaquil, Ecuador) Taught photographic techniques and the "reflex" camera handling to achieve professional photographs.

2009 - 2013 Photo Studio MAX (Cienfuegos Cuba) Transform raw photographs into artifacts ready to publish by applying color profiles and aesthetic retouches that contribute to the quality and liveness of the final product.

2009 - 2011 Perlavision TV Station (Cienfuegos Cuba) Animation specialist for multiple local and national TV show.

2006 - 2010 Educational Software Center for the University of Cienfuegos (Cienfuegos Cuba) Senior graphic designer for the educational software center. In charge of defining processes and methodologies for the infographic development of projects.

Notable Projects

2018 Print Giclee Shop (UX/UI).

2018 Cinderella The New Beginning. (Movie) Post-Production and color correction.

2017 Affarix APP (UX/UI).

2016 Picadish (UX/UI).

2011 100Fuegos Party Show (Corporate Identity design for brand recognition.)

2011 Scientific Medical Magazine "MediSur" (Branding and Web Design).

2006-2009 University of Cienfuegos Software Center (Infographic design and Illustrations).

Contact Me

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